

THOMSON REUTERS SURVEY ON DATA PRIVACY COMPLIANCE

A Thomson Reuters survey found that many businesses and other organizations are struggling to comply and stay current with the data privacy regulations in effect where they operate around the globe.

As a flood of new data privacy regulations take hold every year, nearly half of organizations surveyed globally (44%) say they are presently failing to adhere to those regulations. An even higher percentage (47%) are struggling to keep up-to-date or are falling further behind.

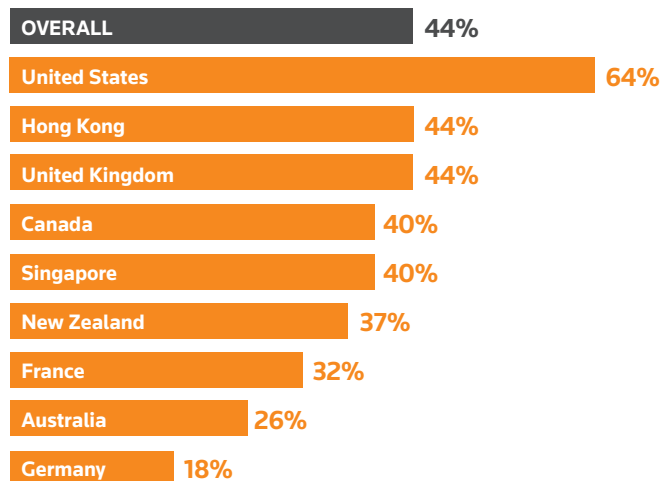
One of the most significant changes is the sweeping new General Data Protection Regulation (GDPR) that takes effect on 25 May 2018 for organizations operating in the European Union. GDPR compliance is already taking up thirty-one percent of the average data privacy budget.

The survey involved 1,000 data privacy professionals at organizations (corporations, private companies, government organizations and NGO charities) in nine countries or jurisdictions. The organizations have average annual global revenues of approximately USD \$282 million.

44%
of organizations surveyed
said they are
**failing to adhere to data
privacy regulations.**

FAILING TO ADHERE TO DATA PRIVACY REGULATIONS

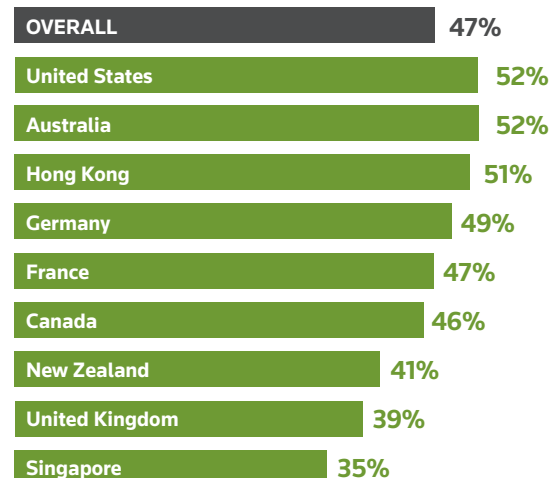
Nearly half of organizations surveyed are currently failing to meet data privacy regulations.



"How would you rate your organization with regards to Data Privacy Regulations?"

STRUGGLING TO KEEP UP-TO-DATE OR FALLING BEHIND IN DATA PRIVACY REGULATIONS

Nearly half of organizations surveyed are having difficulty keeping up with the flood of new data privacy regulations.



"How would you rate your organization with regards to Data Privacy Regulations?"

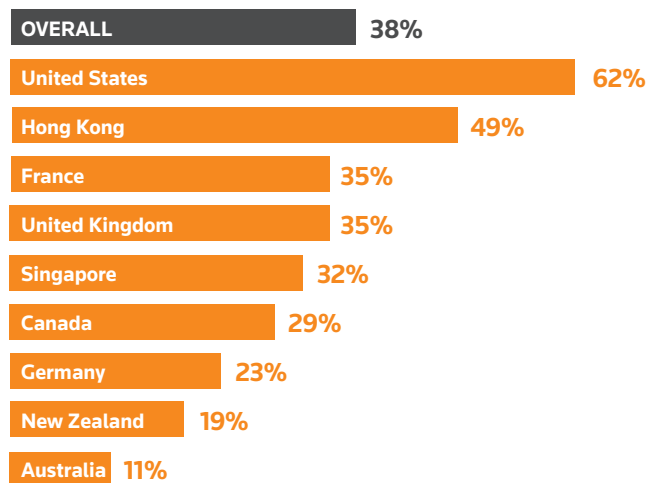
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HAVE DEALT WITH AN ENFORCEMENT ACTION

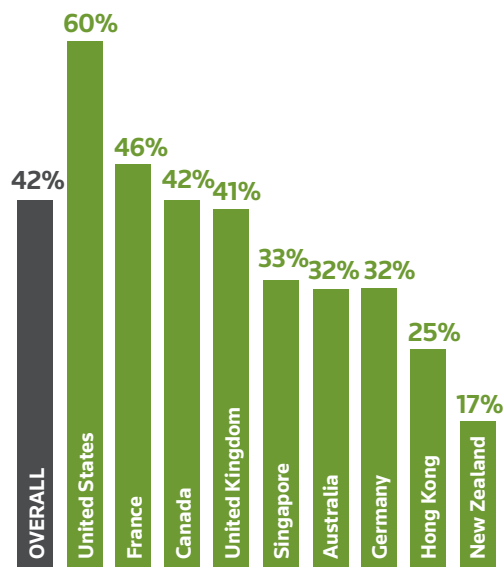
The U.S. is the only country surveyed where a majority of organizations report having had to deal with an enforcement action.



"Has your organization been subject to an enforcement action as a result of Data Privacy failings?"

PRO-ACTIVE AND OPEN WITH CONSUMERS ON DATA PROTECTION

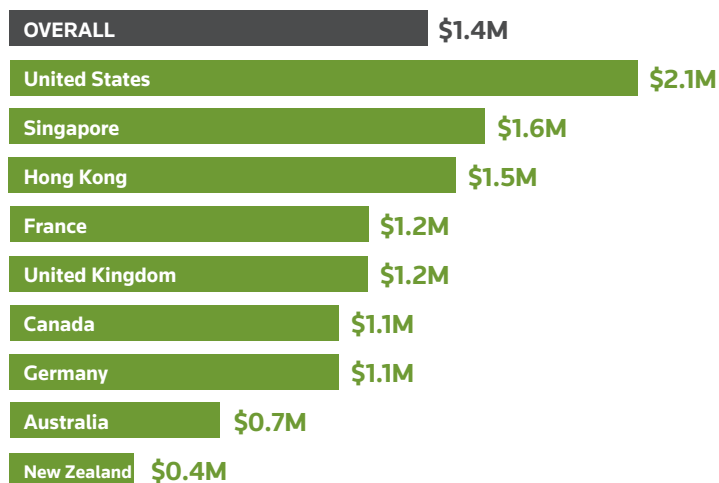
U.S. organizations are the most likely to be pro-active and open with consumers.



"What level of engagement does your organization have with consumers around Data Protection?"

ANNUAL GLOBAL COST OF DATA PROTECTION ISSUES (USD)

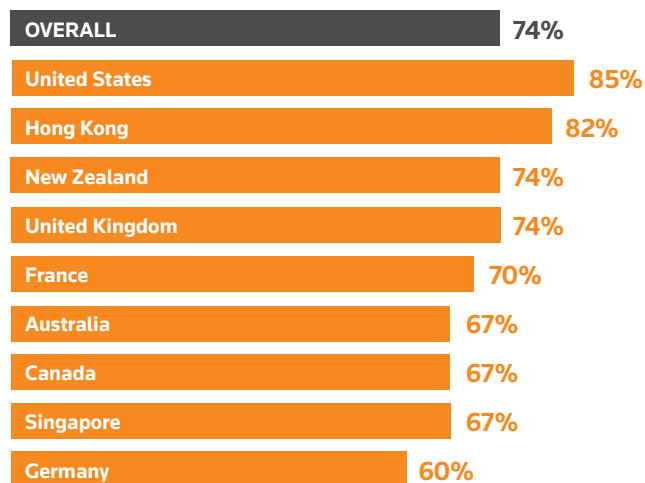
Data protection issues cost organizations an average of USD \$1.4 million annually.



"What would you estimate to be the total (annual) GLOBAL costs of data protection issues for your organization?"

C-SUITE/BOARD STRUGGLE TO UNDERSTAND IMPLICATIONS OF DATA PRIVACY OBLIGATIONS

Most upper management and boards struggle with understanding the implications of data privacy obligations.



"Agree or disagree: our C-suite/board struggle to understand the implications of data privacy and protection obligations"

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