



THOMSON REUTERS

LEGAL EXECUTIVE INSTITUTE



## Strength in Numbers: A Diversity Conference



**Strength in Numbers:  
Advancing Collaborative  
Diversity in the Workforce**

**March 14-15, 2018  
New York, NY**



## Strength in Numbers: A Diversity Conference

March 14, 2018\*  
Thomson Reuters Headquarters  
3 Times Square  
New York, NY

March 15, 2018  
Westin Times Square  
& 270 W 43rd Street  
New York, NY

### TARGET EXECUTIVE DECISION MAKERS AT A PREMIER EVENT

Join us on March 14\* and 15 for a unique and interactive experience. This conference will bring together general counsels, corporate legal operations professionals and other experts in shared group exercises aimed at addressing challenges in fighting discrimination and supporting a diverse workforce.

\*Platinum and gold sponsors only.

### KEY DISCUSSION POINTS:

- Diversity In Flux: The State of the Nation 2018
- Seeing the Unseen: Overcoming Physical Discrimination in the Workplace
- Him, Her or Who Cares?!: An All-Encompassing View of Gender Discrimination
- The "I" in Team: Exploring Individual Ideologies in a Team Environment

### YOUR MESSAGE WILL REACH OVER 50 ATTENDEES INCLUDING:

- Diversity & Inclusion Professionals
- Inside and Outside Counsel
- Law Firm Professionals

**For More Information Please Contact Us at:**

Email: [lei@tr.com](mailto:lei@tr.com) or Call: 1-800-308-1700

# SPONSORSHIP LEVELS

## PLATINUM \$10,000

### Event Site Exposure

- Speaking opportunity on an agreed upon topic
- 1 premier event (lunch or reception)
- 1 six foot table in best location
- 3 passes to the Wednesday night Reception & Dinner

### Event Passes

- 4 complimentary sponsor registrations
- 4 complimentary client registrations for use with unregistered clients

### Marketing

- 75 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre- (firms and titles) and post- (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 5 pages), lead list provided
  - 2 push notifications within 5 days of the event

## GOLD \$6,000

### Event Site Exposure

- Speaking opportunity on an agreed upon topic
- 1 event (email, charging station, wireless or event app)
- 1 six foot table in best location
- 2 passes to the Wednesday night Reception & Dinner

### Event Passes

- 3 complimentary sponsor registrations
- 3 complimentary client registrations for use with unregistered clients

### Marketing

- 50 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 3 pages), lead list provided
  - 1 push notification within 5 days of the event

## SILVER \$4,000

### Event Site Exposure

- 1 tabletop exhibit in the event space
- 1 event (continental breakfast, networking breaks or branded item)

### Event Passes

- 2 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered clients

### Marketing

- 25 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
  - Sponsor contact information (name, phone, email)
  - Downloadable sponsor whitepaper (up to 2 pages), lead list provided

