



THOMSON REUTERS

LEGAL EXECUTIVE INSTITUTE

The 7th Annual
Law Firm
CFO/CIO/COO **Forum**

SPONSORSHIP OPPORTUNITIES



June 15, 2017

Marriott Marquis
New York, NY

TARGET EXECUTIVE DECISION MAKERS AT A PREMIER EVENT

The Thomson Reuters Legal Executive Institute is pleased to present the 7th Annual Law Firm CFO/CIO/COO Forum on June 15, 2017 at the Marriott Marquis in New York. This year's program marks a return to its roots with a comprehensive examination of collaborative strategies across the law firm C-suite on a number of timely topics impacting law firm operations, finance and technology.

2017 AGENDA HIGHLIGHTS:

- Regulation, Revelations & State of Cybersecurity in 2017
- Evolving Law Firm Business Analytics in the Information Economy
- Evolving Law Firm Strategy Around Alternative Legal Services Providers
- Raising the C-Suite Profile: Enhancing Value Across the Firm
- What's Next? Exploring Future Drivers of Change in Legal Services

NETWORK AND CONNECT WITH KEY DECISION MAKERS

Reach 100 plus attendees including:

- Law Firm Chief Financial Officers, Chief Information Officers, and Chief Operating Officers
- Law Firm Chief Technology Officers
- Law Firm Director of Technology
- Managing Partners
- Law Firm Executive Committee members
- Law Firm Executive Directors and Department Heads

For More Information Please Contact

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SPONSORSHIP LEVELS

PLATINUM \$18,000

Event Site Exposure

- 1 tabletop exhibit in the best available space
- 1 premier event (lunch or reception)

Event Passes

- 4 complimentary sponsor registrations
- 4 complimentary client registrations for use with unregistered law firm clients

Marketing

- 75 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre- (firms and titles) and post- (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 5 pages), lead list provided
 - 2 push notifications within 5 days of the event

GOLD \$12,000

Event Site Exposure

- 1 tabletop exhibit in the best available space
- 1 premier exposure (pre or post-event email, device charging station, wireless internet, event app, or coursebook sponsorship)

Event Passes

- 3 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered law firm clients

Marketing

- 50 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 3 pages), lead list provided
 - 1 push notification within 5 days of the event

SILVER \$6,000

Event Site Exposure

- 1 tabletop exhibit in the event space
- 1 event (day one continental breakfast, networking breaks on either day or sponsor branded item)

Event Passes

- 2 complimentary sponsor registrations
- 2 complimentary client registrations for use with unregistered law firm clients

Marketing

- 25 word company description and logo on event program page with link to your company's website
- Logo placement in all event marketing and on site collateral.
- Email invite and discount code as an offer to your non-registered clients
- Registration lists including pre (firms and titles) and post (all contact information except email) conference lists for your use.
- Convene event app sponsor exposure includes:
 - Sponsor contact information (name, phone, email)
 - Downloadable sponsor whitepaper (up to 2 pages), lead list provided